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Textile Factory Worker

ARUNACHAL PRADESH



Juri Deori, a textile worker from Arunachal Pradesh had to make a brave decision amidst the COVID-19 pandemic. Going against the advice of her friends, family, and colleagues, she opted to get vaccinated as solicited by the State Government and the Project representatives.



The MOMENTUM Routine Immunization Transformation and Equity Project, supported by the U.S. Agency for International Development (USAID), ensures equitable vaccination to vulnerable, hard-to-reach, and marginalized communities. The State Government collaborated with the Project and delegated the awareness programs and vaccine dispensation activities to local change agents to increase vaccine uptake among under-represented groups.

In Arunachal Pradesh, the Project has engaged with local Non-Governmental Organizations (NGOs) like Karuna Trust to maximize reach amongst the priority groups.

When health workers and Project volunteers reached Juri Deori's village, she was quick to agree with their insistence on getting vaccinated. Their doorstep visits and counseling sessions convinced Juri of the urgency and importance of the COVID-19 vaccine in the fight against the deadly virus.

However, her conviction had to stand the test of confronting the myths and misconceptions that had spread among her peers. All her near ones warned her against the vaccine claiming that it had severe side effects and caused adverse biological changes.





Despite all the disclaimers, Juri trusted the Project and got vaccinated against COVID-19. She is healthy and protected today. The diligent efforts of the Project team led by the State Government have ensured that people in the state are completely aware and realize the importance of COVID-19 vaccination. Many families have benefited from this program and many chose to get vaccinated overcoming baseless rumors and choosing the COVID-19 vaccine as a step forward towards a secure future. Juri soon became a role model for villagers who got themselves vaccinated once they saw that Juri was absolutely fit post her vaccination.