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The Elderly



MADHYA PRADESH

Many members of Madhya Pradesh's elderly community have taken advantage of the conveniently located vaccination camps to get vaccinated against COVID-19.



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The MOMENTUM Routine Immunization Transformation and Equity Project, supported by the U.S. Agency for International Development (USAID), ensures equitable vaccination to vulnerable, hard-to-reach, and marginalized communities.

In Madhya Pradesh, the Project has engaged organizations like Madhya Pradesh Voluntary Health Association, Aasra, TCI Foundation and HelpAge India.

Vaccine confidence and awareness was built amongst elderly and their family members. Myths regarding death, paralysis and side effects due to vaccination were busted to ensure increased vaccination amongst elderly in the region.



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The Project's consistent door to door counselling program and setting up vaccination camps at convenient locations for elderly.

Vaccinators, have ensured maximum coverage of COVID-19 vaccine among the elderly community. Today, many vaccinated elderly persons are acting as influencers for their peers.



MOMENTUM Routine Immunization Transformation and Equity is funded by the U.S. Agency for International Development (USAID) as part of the MOMENTUM suite of awards and implemented by JSI Research & Training Institute, Inc. (JSI) with partners PATH, Results for Development, Accenture Development Partnerships, Gobee Group, The Manoff Group, and CORE Group under USAID cooperative agreement #7200AA20CA00017. For more information about MOMENTUM, visit USAIDMomentum.org. The contents of this success story are the sole responsibility of JSI and do not necessarily reflect the views of USAID or the United States Government.