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Pregnant & Lactating Mothers

MADHYA PRADESH



Durga Panchuria is among many pregnant women who are now fully vaccinated. When vaccination for pregnant and lactating began, most women were fearful of the side effects and hesitant in taking the vaccine. Pregnant and lactating mothers were sensitively counseled to overcome their fears and get vaccinated

Some of the women had misconceptions about the side effects of the vaccine on their unborn or newly born babies, but were sensitively counseled to overcome their fears and are now looking forward to a safe future.



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The MOMENTUM Routine Immunization Transformation and Equity Project, supported by the U.S. Agency for International Development (USAID), ensures equitable vaccination to vulnerable, hard-to-reach, and marginalized communities.

In Madhya Pradesh, the Project has engaged local non-governmental organizations like Madhya Pradesh Voluntary Health Association, Aasra, TCI Foundation and HelpAge India to build vaccine confidence amongst priority groups.

Dedicated vaccinators constantly engage with the marginalized and vulnerable communities in Madhya Pradesh to debunk myths related to vaccination and ensure maximum vaccination coverage.



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A pregnant woman from Madhya Pradesh completed her COVID-19 vaccination course. She shares that the easy to access camp setup in her locality made vaccination very convenient for her and many other expecting and lactating mothers as going far distances was very difficult for them.



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