

MOMENTUM

Routine Immunization Transformation and Equity



Swarnalaxmi
Karnataka

Pregnant women and lactating mothers are at a comparatively higher risk of getting affected by COVID-19. The MOMENTUM Routine Immunization Transformation and Equity Project, supported by the U.S. Agency for International Development (USAID), ensures equitable vaccination coverage for hard-to-reach, vulnerable, and marginalized communities—like pregnant and lactating women.



In Karnataka, the Project collaborated with community leaders, ANMs, ASHA workers, and local NGOs like TCIF and KHPT, to conduct awareness programs and vaccination camps for last mile vaccine coverage. In Mandya district, Project representatives and frontline health workers counselled beneficiaries like Swarnalaxmi about the COVID-19 vaccine.

Swarnalaxmi was vaccinated last year, and is now 6 months pregnant. She was hesitant about the booster dose jeopardizing her baby's health, but ASHA workers and the Project team helped ease her concerns about the vaccine's side effects.

Now Swarnalaxmi understands the benefits of receiving all three doses for herself and her baby, and is completely vaccinated.