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Pregnant & Lactating Women



Gender-related vaccine hesitancy was high among Punjab's women population. Pregnant and lactating women restrained from getting vaccinated against COVID-19 for fear of the negative impact on their unborn children.



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However, women started responding more positively after social mobilizers visited their homes and held awareness camps to dispel rumours around the COVID-19 vaccine.



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With growing awareness, pregnant and lactating women took bold steps to secure the future of their children and themselves by getting vaccinated against COVID-19. They took advantage of the unique e-rickshaw service for to and fro transport to the vaccination camp. A large portion of Punjab's at-risk pregnant and lactating women population are now vaccinated through special vaccination camps set up under the COVID-19 vaccination program in collaboration with the state government.



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Today, as more and more of Punjab's women step up to complete their COVID-19 vaccination course, they have become ambassadors of change and lead their peers and unborn children into a COVID-19 free world.

Every new, expectant and lactating mother of Punjab who have chosen to get vaccinated is a COVID-19 champ for being a beacon of light and hope for their peers.



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